



Women's Centre for Health and Wellbeing (Albury-Wodonga) Inc.

Strategic Plan January 2014 to June 2017

March 2014

Vision for the Centre:

To create safe places for women to use as "their" space.

Our values are based on:



Our guiding principles are too:

- Provide support for women by women. Through feminist action we:
- Celebrate women's achievements
- Challenge behaviours that diminish women

- Acknowledge that oppression goes beyond gender and includes race, class etc.
- Create a safe space that encourages women to come to the Centre.
- Involve the community in the Centre.
- Encourage women to make informed choices.
- Recognise and value diversity.
- Encourage women to stand tall in their space through empowerment.

Our target group:

Includes all women, but may focus on the following: Younger women, Older women, Indigenous women, Same sex attracted and transgender women, Migrant and Refugee Women and Women and Children who are experiencing domestic and family violence.

Goals for the Centre are too:

- Be client focused
- Increase funding and services to women- including filling gaps in case management, counselling women and children, support, anger management and anxiety support.
- Be able to empower women to be confident in living.
- Support women in times of extreme emotional need.
- Provide outreach services to women in remote and rural communities
- Be a holistic service offering early and primary intervention for women
- Be a referral center (direct pathways) for women
- Be a Centre of excellence for Domestic Violence services
- The lead agency to reduce domestic violence in the community.

- Grow the awareness of the Women's Centre in our community
- Increase the number of women using the service

How will we do it?

1. By providing a quality service response to women in our community.
2. By working with diverse partnerships and actively seeking new partners to focus on women's health and wellbeing.
3. By embracing a Feminist and Human Rights philosophy.
4. Providing an effective governance and management framework.
5. By understanding and negotiating the political, environmental, social, economic and cultural contexts of our community.
6. By effectively communicating with our community about our service
7. By becoming a one stop shop for the victims of domestic violence.
8. Working in partnership with the Women's Domestic Violence Advocacy Service to assist women, and their children, who have experienced, or are experiencing domestic violence to uphold safety and protection.